

# China International Supply Chain Expo (CISCE)

Connecting the World to the Future



China International Exhibition Center (Shunyi Venue), Beijing

# **Hosted by**

China Council for the Promotion of International Trade

# Organized by

China International Exhibition Center Group Limited

### Supported by (to be confirmed)

World Trade Organization (WTO)
United Nations Industrial Development Organization (UNIDO)
United Nations Conference on Trade and Development (UNCTAD)

International Chamber of Commerce (ICC)



In the spirit of "Build Together, Grow Together, Share Together", China International Supply Chain Expo (CISCE) aims to construct a broad platform for suppliers and buyers worldwide to foster trade, investment and innovation, contributing to the openness, cooperation and reformation of the international supply chain, ensuring its stable and smooth functioning, and promoting the global economic recovery and development.







# 2 Service Sectors



Achievement Exhibition

International
Cooperation
Achievment
Exhibition

### **Global Supply Chain Innovative Development Summit**

In the Summit, under the theme of "Improve the performance of Global Supply Chain, Promote World Economic Recovery", state leaders, government officials, diplomats, representatives of international organizations and chambers of commerce, as well as industrial leaders from all over the world will explore topics on enhancing the cooperation, resilience and stability of the international supply chain. New solutions to maintain the security and stability and to reinforce coordination of the global supply chain are to be discussed in the Summit in order to facilitate the international division and cooperation, and to actuate the recovery and development of the world economy.

#### **Industry Forums**

Professional forums on the 5 supply chains are to be held respectively during CISCE, interpreting industry trends and forging a top rank exchange scenery.

#### **Other Events**

CISCE consists of multiple business activities including investment and financing salons, policy interpretation symposiums, business matchmakings, new product launch, signing ceremonies, etc.



CISCE helps enterprises gain recognition of the government and support from industry authorities, obtain access to up-to-date industry information, expand network with target buyers, increase exposure on domestic and international media, and boost brand visibility and influence in the industry.

- A high-profile international exhibition platform bringing together state leaders, senior government officials, decision makers from key enterprises and leading experts in related industries.
- A grand gathering of Fortune Global 500 companies and world-renowned enterprises
   from over 40 countries and regions.
- An expected turnout of 80,000+ domestic and international buyers on site and 150,000+ global buyers online.
- A major industrial event with extensive coverage across all media channels.



- Obtain the cutting-edge information;
- Expand network with leading enterprises and targeted buyers;
- Improve the performance of international supply chain;
- Attract the attention of investment and financial institutions;
- Further enhance the core competitiveness of enterprises;
- Increase exposure on domestic and international media;
- Boost brand visibility and influence in the industry.



# Online Platform

Online exhibition, livestream, real-time negotiation and matchmaking services are available at the CCPIT Exhibition Cloud Platform.



CISCE is committed to the protection of intellectual property rights and a number of measures are taken to optimize intellectual property services throughout the Expo. CISCE strives to create a favorable trading environment for exhibitors and buyers with related intellectual property authorities.



# **Booth Rates**

Booth Type	Booth Rate
Raw Space	CNY 2,000/m <sup>2</sup>
Standard Booth	CNY 20,000/9m <sup>2</sup>

Rates are subject to change accordingly.





Smart Vehicle focuses on the upstream, midstream, downstream and key technologies and products of the new energy vehicle industrial chain and related services, including automotive chips, batteries and raw materials, power systems, intelligent driving, charging facilities, automotive financial services etc. and promote the industry to strengthen internal cooperation and cross-border integration to achieve a new automotive industry chain of resource and information sharing, as well as collaborative innovation.



# Layout and Exhibitors

Upstream	Automotive chips, battery raw materials and applied vehicle models.
Midstream	Different technology lines of lithium battery, electric drive integration system and intelligent network linkage equipment and their application models.
Downstream	The integration of a variety of cutting-edge technology of the vehicle companies and concept cars.
Services	Charging service, vehicle-road coordination system, battery recycling, auto finance, insurance, investment cases, etc.



## **Visitors**

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Automobile manufacturers and producers
- Auto parts suppliers.
- Technology providers.
- Financial and insurance institutions.
- Logistics and transportation companies.



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Green Agriculture mainly demonstrates core technology, products and relevant services on processing raw materials to finished products, including seed R&D, planting technology, agrochemical products, agricultural machinery, agricultural technology, agricultural products processing, geographical indication products, finance, logistics and sales platform, which promotes the integrated development of agriculture industrial chain.



# Layout and Exhibitors

Upstream	The "chip" of agriculture-seeds, environmentally friendly agricultural fertilizers and agricultural machinery.
Midstream	The intelligent and digital achievements of agriculture and advanced agricultural processing technology.
Downstream	Global geographical indication products of agriculture.
Services	Agricultural finance, distribution, warehousing, terminal retail and other services.



## Visitors

- Authorities and industrial associations.
- Scientific research institutes, institutions of higher learning, etc.
- International institutions, chambers of commerce and associations.
- Agricultural equipment dealers, agents, importers, distributors, specialized agencies, etc.
- National planting cooperatives of fruit, vegetable and grain.
- Terminal online sellers, online stores, wholesalers, etc.
- Hotel catering institutions, high-end restaurants, star hotels, etc.
- E-commerce platforms, various supermarkets and hypermarkets, etc.
- National warehousing and logistics enterprises, and financial institutions. etc.



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Clean Energy focuses on new technologies and products of photovoltaic, wind power, energy storage, hydrogen energy and new intelligent power system. CISCE will present new dynamics and trends of clean energy industrial chain, promotes multi-energy complementation and integrated development, fastens the development of clean energy industry and helps achieve low-carbon development goals.



# Layout and Exhibitors

Solar PV	Latest PV products (batteries, modules and inverters), technologies and innovative solutions.
Wind Power	Achievements of wind power, including wind turbine, supporting equipment and components.
Energy Storage and Hydrogen Energy	Advanced energy storage technologies and products, applications in the field of clean energy as well as related technologies and solutions of manufacturing, storage, transportation and hydrogenation.
New Intelligent Power Systems	Clean energy related intelligent power system and technologies with complementary resources. New concepts and trends of energy combination with the core of intelligent power system.



- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Investors of energy and new energy.
- Power generators, project contractors and management companies.
- Tenders, traders, agents and distributors.
- PV, energy and power engineering companies, electromechanical installation companies.
- Venture capitalists.
- Power planning institutes and companies.



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Healthy Life focuses on the integrated products and services of health industrial chain, including technological R&D, industrial manufacturing, logistic distribution, retail chain stores and healthcare, as well as advanced technologies on in vitro testing, genetic engineering, medical IT and 3D printings. CISCE covers the whole life cycle of the industry from biopharmaceuticals, healthcare raw materials, high-tech materials, intelligent manufacturing to pharmaceutical products, medical devices and personal care, recreational care and intelligent medicals. CISCE facilitates the practice of innovative business mode in health industry and promotes the establishment of a healthy industry with a complete system and optimized structure.



# Layout and Exhibitors

Upstream	Products and services of pharmaceutical and device raw materials, spare parts and research and development.
Midstream	Frontier technologies and proucts in the field of pharmaceutical products, clinical instruments, home medical devices.
Downstream	Cutting-edge technologies and services in the fields of telemedicine, digital medical care, health management and recreational care, etc.
Services	Medical information technology, consulting services and testing institutions, etc.



### **Visitors**

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Pharmaceutical enterprises.
- Hospitals in public and private sectors, healthcare management institutes, medical check up centers, medical cosmetology institutions.



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Digital Technology focuses on big data, cloud computing, industrial master machines, industry robots, smart cities, smart communities, digital heritages, digital collections, innovations and applications of key digital technologies, solutions for industrial intelligence, prospects for the development of digital public services and trends in digital cultural innovation. CISCE promotes the profound integration of digital economy and real economy.

# Layout and Exhibitors

Digital Industrialization	Basic infrastructural software and hardware of digital industry and application achievements.
Industrial Digitization	Digital tools to improve the productive efficiency and quality for manufacturing enterprises, thus to promote the construction of a new pattern of intelligent manufacturing ecology.
Digital Public Services	Focusing on the display of 5G, internet of things, facial recognition, big data analysis and other technologies to create smart cities, smart communities and other digital public services scenarios. Contributing to the transformation of urban governance tools to visualization, refinement and efficiency.
Digital Cultural Innovation	Empowering positive and health digital cultural products, services and emerging cultural industry such as audio, visual, publishing and collection by applying technologies of 5G, artificial intelligence, big data, block chain, cloud computing, virtual reality and augmented reality.



- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Professionals in the field of science and technology.
- Application enterprises of industrial internet and intelligent technology.
- Enterprises using smart city, smart driving, smart medical, smart home, financial technology and other application scenarios.
- Digital culture product creators, industry practitioners, buyers and consumers, digital culture product collectors.



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Modern Logistics focuses on the digital transformation, intelligent upgrade and service innovation in the fields of transportation, warehousing, distribution, distribution processing, packaging and loading and unloading, highlighting the logistics industry and upstream and downstream industrial chain synergy, green transformation, intelligent solutions for the logistics field, to help the industry reduce costs and increase efficiency.



# Layout and Exhibitors

Comprehensive

Logistic services, freight forwarding, air freight, port shipping, road transport, railroad freight, multimodal transport, express and parcel post, warehousing services, logistic hubs and other intelligent transformation and industrial upgrading achievements in the field of logistics.

Logistic Technology and Equipment

Digital logistic technology such as internet of things, big data, block chain, driverless, transportation and logistics automation software development and technical support, related financial services and special vehicles, automatic sorting equipment, logistics robots, unmanned delivery vehicles and other logistics equipment.



# **Visitors**

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Logistics capacity procurement departments.
- Manufacturing capacity procurement departments of automobile manufacturing, e-commerce, supermarkets, footwear and garment, FMCG, biopharmaceuticals, etc.



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Cross-boarder E-commerce focuses on advanced concepts, technologies and innovative solutions in the fields of cross-border e-commerce platform, cross-border payment, overseas marketing, supply of premium products, finance and insurance, etc., and further improves the supply chain system and broaden the export channel of "Made in China".



## Layout and Exhibitors

Cross-border E-commerce Platforms Integrated display big data research and management, merchant recruitment and services, cross-border payment, overseas marketing, after-sales support and whole supply chain management and services.

Cross-border Premium
Products

Cross-border high-quality products including smart technology consumer goods, hardware and building materials, digital electronics, maternal and infant toys, featured industrial zones and product certification/testing and services.

**Integrated Services** 

Cross-border e-commerce integrated experimental zone /demonstration areas, as well as independent stations, big data management, cross-border compliance, intellectual property rights, branding/live streaming/IP, finance/credit/insurance and related technologies and services.



## **Visitors**

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Cross-border product suppliers, traders, resellers and distributors.
- Domestic and foreign buyers, malls and supermarket procurement groups, commercial centers.
- E-commerce media, law firms/commercial law institutions, foreign trade training institutions.
- Domestic and foreign investment and financing institutions.



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